

## THE INSIDER'S GUIDE TO Meeting the Right People and Being in the Right Places



#### Way to go, you are on the way to navigating High Point Market like a pro!

Hi, I'm Marisa! Having attended every Market since October 2014, I have learned all of the tips and tricks and am ready to share them with you firsthand, with a little help from my designer pals. High Point Market is huge — more than 13 city blocks — so I've highlighted the best 50 showrooms to start with. The schedule? Ever-changing and way too difficult to narrow down. No worries! I've got you covered with a curated calendar of events.

Here's to growing your business, making connections, and being inspired!







# Elevate everyday living

A new, inspirational look to pair with our tastemaker style and intriguing design, the new Gabby is ushering in a new era of everyday living to curate any room.

Visit our High Point Showroom 333 North Hamilton Street For all Events, Product Peeks and to RSVP visit **Gabby.com** 



#### FRIDAY APR 21

#### Vintage Dress Exhibition

Congdon Yards @ 410 W English Rd 9AM-4PM • RSVP by APR 17

#### **Building Blocks of a Firm's Financials**

#### How to Become a Market Maven

Marisa Wilson, Amber Guvton, and Isabel Ladd @ The Point • 2-3 PM • Details

#### **New Buyer Mixer**

@ The Point • 3-5 PM • Details

#### Happy Hour Tour with the Antiques Diva

#### **Mead Tasting Event**

#### **Market Kickoff Party**

Dan Weiss, Eliza Weiss, and Brittany Chevalier • Details @ Sherrill Furniture • 5-7 PM • RSVP

#### **Fighting Hate for Good**

#### WHFRF TO BF\*

\*Event info frequently changes, and is current as of date of publication

#### **SATURDAY APR 22**

#### **Hot Spot Tours**

#### **How to Set Flat Rates**

#### **Home Fragrance Line POP-UP**

#### Sacred Spaces

**Discussion & Book Signing** 

#### **Grand Opening & Ribbon Cutting**

#### The New Traditional **Book Signing**

#### **Designers Guide to Customizing** Upholstery and Avoiding Costly Errors

LuAnn Nigara, Reginald Dunlap, Kesha Franklin, and Tina Nicole @ Nathan Anthony Furniture 1-2 PM • RSVP • Details

## A Breakout Coaching Session

#### SOCIAL

**EDUCATIONAL** 

**FEATURED EVENT** 

#### **SATURDAY APR 22**

#### **Expanding your Design Business** through Antiques

#### **KEYNOTE SERIES:**

#### The Business of Design

#### The Mariorie Skouras Collection Mexican Modernist Textiles

#### Let's Get Visible! Courses. Podcasts. and Influencers for the Win

#### Choosing the Right Clients

#### License Partners Meet and Greet

#### Meet and Greet

#### How to Become a Wildly In-Demand Designer

#### **SATURDAY APR 22**

#### **Showroom Grand Opening**

#### **Sundowners with Ngala Trading**

#### **Corey Damen Jenkins Launch Party**

#### **Showplace Grand Opening Party**

#### Backstage: En Vogue

#### En Vogue Live

#### **SUNDAY APR 23**

#### WithIt Spring Education Breakfast

#### Coffee with Creatives: Panel **Discussion on Design Business and** Creating an Experience RSVP

Celerie Kemble, Corey Damen Jenkins @ Woodbridge • 9-11:30 AM • Details

#### **Hot Spot Tours**

#### Niching in Vacation Rental Design

#### 2023 Sustainable Trends

#### **LET'S GET SOCIAL!**

#HPMKTmemory Hashtag Printer | The Point | 8-8 Visit Universal's **Designer's Lounge** and **Beauty Bar** 



#### **SUNDAY APR 23**

#### Mimosa Brunch with Flower Magazine RSVP

#### The Ultimate Sourcing System

#### The Art of Curating

#### This is Living Outdoor Garden Party

#### Mia Malcolm Studios Reception

@ Design Legacy • 12-5 PM • Details

#### How to Hire your First Team Member

#### **Diversity Advocacy Alliance Tour**

#### Why You Need a Sales Ecosystem

#### **BIDN Networking Reception**

## **KEYNOTE SERIES:**

a Business for the Future

#### **SUNDAY APR 23**

#### Design Dialogue with Mitzi Tastemakers

#### Overcoming Overwhelm

#### The Art of Layering: Dynamic **Accents and Press-worthy Interiors**

Jane Dagmi, Christina Henck, Susan Semmelmann, Xander Noori, and Keon Khajavi-Noori • Details @ John-Richard • 4-5 PM • RSVP

#### Crossover Interior Design

#### Finding your Next Big Hire: **Hiring and Onboarding for Firms**

#### **Patio Party**

#### Artist Meet & Greet

#### **ELLE DECOR Happy Hour**

#### **Kader Boly Live Painting Event**

#### **Backstage: Chris Janson**

#### **Chris Janson Live**

#### **MONDAY APR 24**

#### **Hot Spot Tours**

#### Business of Design®: It's Payday

#### Suite Spot Tour with **Blessed Little Bungalow**

#### The Power of You

#### **Building Strong Partnerships: The** Power of Brand Loyalty in Design

#### The Collected Cottage **Book Signing**

#### Casbah Couture w/ Barclay Butera

Barclav Butera @ Eastern Accents • 3-5 PM • Details

## **Becki Owens x Surya Launch Party**

#### The Power of Textiles

**MONDAY APR 24** 

#### **New Buver Mixer**

#### WithIt Market Networking Event

#### **TUESDAY APR 25**

#### How to Build a Team and Avoid Burnout

#### **Leveraging your Professional** Photography (The Legal Way)

#### WHERE TO BE\*

\*Event info frequently changes, and is current as of date of publication

#### SOCIAL

**EDUCATIONAL** 

**FEATURED EVENT** 

#### TAKE A FIELD TRIP!

Designer Showhouse presented by Junior League of Greensboro

902 Sunset Drive, Greensboro, NC April 14-23 • Purchase Tickets



## **Brittany Chevalier**

**EXECUTIVE EDITOR,** Luxe Interiors + Design

INVITES YOU TO KICK-OFF SPRING HIGH POINT MARKET AND

# Celebrate 30 Years & 3 Generations of Design with Lillian August

FRIDAY | APRIL 21ST 5:00 PM - 7:00PM

SHERRILL SHOWROOM
315 FRED ALEXANDER PLACE I HIGH POINT NC

#### RSVP:

sherrillevents.com

Please RSVP by Monday, April 17th





LILLIAN AUGUST.

for HICKORY WHITE.

SHERRILL.



HICKORY WHITE.

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## **EXHIBITORS**BY BUILDING

1 SUITES @ MARKET SQUARE (SAMS)

#### **GROUND FLOOR**

- Eastern Accents | G1000
- Tommy Mitchell | G3000
- Laura Park | G3012

#### SALON

- Windy O'Connor Art & Home | G6032
- Couture Lamps | G7010
- Ngala Trading | G7015
- Stephen Wilson Studio | G7046

#### MEZZANINE

S Glenda Gies Designs | M3025

#### ANTIQUE & DESIGN CENTER

- Sandy Luther Antiques | G47, G48
- Sleepy Hollow Antiques | G49-51
- Whitehall Antiques | G54
- DeLoach | G55
- Lucky Fish Gallery | G56-57

#### 29 MARKET SQUARE

- Hudson Valley Lighting | M70, 90, 97, 99
- Dovetail Furniture | 142, 240, 243
- Stanton Gray Wall Coverings | 200
- Fabricut | 217 New!
- Thibaut | 260
- 2 COMMERCE & DESIGN
  - Arteriors | 1A, 1B, 1G Floor 1
  - Visual Comfort | 2A, 2G Floor 2
  - Jaipur Living | 4B, 4N, 4P Floor 4

3 NORTH ELM

### BOBO INTRIGUING OBJECTS AND CODARUS

• 300 W Broad Ave

#### **RED EGG**

• 415 W High Ave



CURREY & CO • M110 - Floor 1

5 IHFC

#### INTERHALL

- Noir | IH002
- Woven (Selamat) | IH004
- S Regina Andrew Design | IH006
- Zoe Bios Creative | IH502 New!
- etuHOME | IH509
- Nathan Anthony Furniture | IH602

#### FLOOR 2

• Global Views | D213, D220

#### FLOOR 3

- Leftbank Art | H304
- JDouglas | D319
- Loloi Rugs | D320
- 6 THE POINT
  - Commerce Ave S Main to Wrenn
- 7 PHILLIPS COLLECTION
  - 135 S Main St New!
- 8 SHOWPLACE
- Rowe Furniture | 1100 Floor 1
- Hooker Furnishings Floor 3 New!
- Surya | 4100 Floor 4
- Four Hands | 4101 Floor 4
- 9 UNIVERSAL 100 101 S Hamilton
- 10 CARACOLE 122 N Hamilton 16
- 11 200 STEELE
  - Nashville Rug Gallery | 111 Floor 1
  - Kravet | 117 Floor 1
  - Highland House | 121 Floor 1
  - John-Richard | 223 Floor 2
  - Woodbridge Furniture | 301 Floor 3



18

18

12 200 N HAMILTON

- Wildwood | N Ct 125, 104 Floor 1
- Fairfield Chair | N Ct 100 Floor 1
- Chelsea House | S Ct 104 Floor 1
- 13 310 N HAMILTON

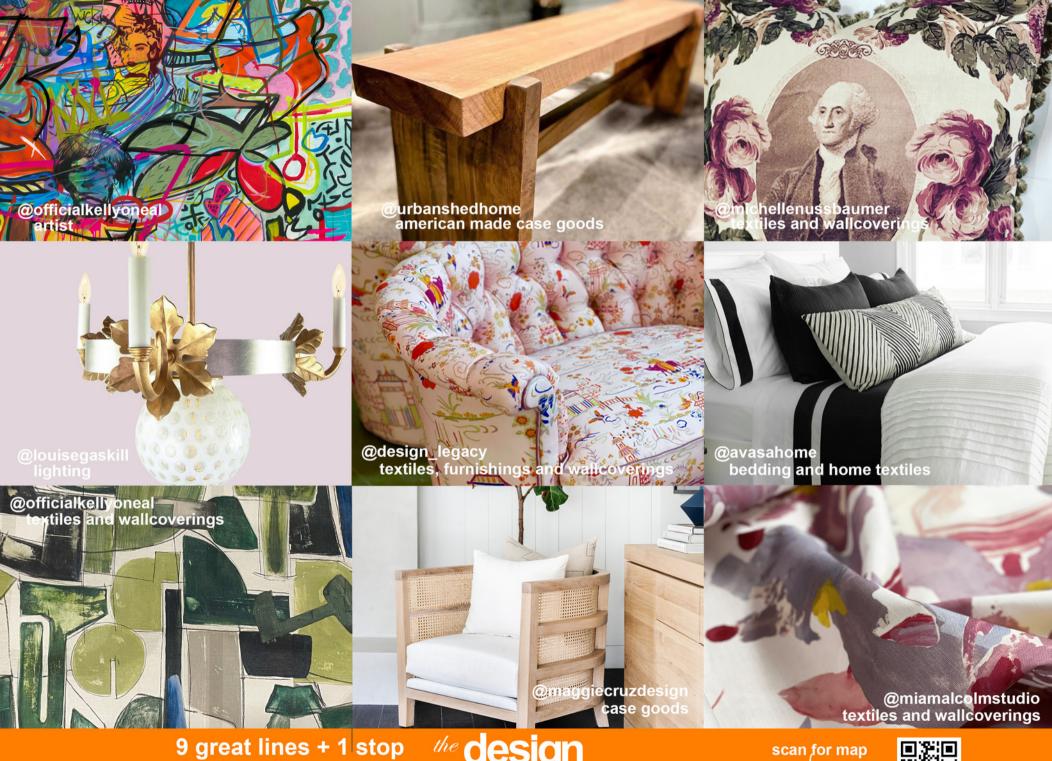


- CR Laine | Hamilton Ct S-204
- Ambella Home | Hamilton Ct S-110
- InsideOut Fabrics | 311 N Hamilton
- Sherrill Furn. | 315 Fred Alexander Pl
   Gabby | 333 N Hamilton
- 14 JULIAN CHICHESTER 118 E MLK JR 25
- 15 RO SHAM BEAUX 122 N Main 25

16 DESIGN LEGACY 126 Virginia Pl

E GREEN DR

- AIDAN GRAY 201 N Main
- 18 MADE GOODS 203 N Wrenn 25
- 19 ASIAN LOFT (§) 443 S Main
- 20 214 MODERN VINTAGE 314 W Russell 8
- 21 CHELSEA ON GREEN 515 W Greer. 11
- **72 VERELLEN** 515 S Hamilton



9 great lines + 1 stop 126 virginia place (214) 748 5118 the design legacy building





## TOP TEN TIPS IN TEN MARKETS



# GIPS

#### KEIA MCSWAIN @keiamcswain



Suites at Market Square has become my one stop shop. I live by packing a pair of fashionable and comfy sneakers.

#### **CELERIE KEMBLE** @celerie



Backpack not purse. Sneakers not flats. Dry shampoo.

# 5 YEAR ANNIVERSARY EDITION

#### **ERIKA WARD** @mrserikaward



Save time at Market by planning 80% of your trip, devoting it to appointments. Leave the other 20% of your time to discover new showrooms and spend time talking to artists/designers if they happen to be there. Save money on food by noshing in the showrooms!

#### TRACIZELLER @tracizeller



Use the shuttle! I'm a walker, but if you don't hop on the shuttle at least occasionally, you will regret it - no matter what kind of shoes you are wearing. I also stay in downtown High Point — which means I book my hotel early. There's so much less travel time, and time is more important than almost anything else when you are at Market.

#### KIMBERLEY SELDON @kimberleyseldon



With some advanced planning you can use your time at HPMKT to produce billable hours. Be prepared to work by having scaled plans and a detailed Furnishing Schedule for every client/project.

#### SHAYLA COPAS @shaylacopas



I save time by using an app called Trello. I have a card on my Trello listed as High Point Market and I add each showroom I want to see for my Market trip on the app. While in each showroom we take photos of our favorite products and add to the app so that we can keep all of our fabulous finds organized.

#### STACY GARCIA @stacygarciainc



Don't even try to see it all — HPMKT can be extremely overwhelming! Go with a plan. Pick out key showrooms you want to see, but also leave time to explore. This is the perfect place to uncover gems you didn't even know existed.

#### DON RICARDO MASSENBURG @designinkredible



Download the My Market app. It has all of the events and exhibitor information, and tells you where the exhibitors are located. It allows you to create a schedule, and it tells you which shuttle to hop on to get there! The My Market app changed my experience at High Point Market.

#### **STACY KUNSTEL** @dunesandduchess



Be open to serendipity. Some of the best times I've had at HP were somewhere I hadn't planned on being. There's delicious free food almost everywhere — but pace yourself on the drinks. Pounding water all day will make you feel a lot better than prosecco.

#### JANA PLATINA PHIPPS @trimqueen



My rule is to be in bed by 11pm and I bring my Advil PM to ensure I get a great night's sleep to rock my market days to the max! Visit www.hpadc.com for info on Exhibitors & Events ANTIQUE

+ Design

CENTER

of High Point

antiques | modern | extraordinary ground level - historic market square Follow us on Instagram
@antiquedesignct #hpadc
for a fresh perspective

Weekender collection at High Point Spring Market. universalfurniture.com/springmarket

UNIVERSAL TO THE TRADE

## **DESIGNER'S LOUNGE**

FEATURING





REGINA ANDREW



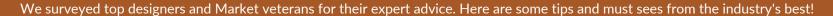






The first 400 To The Trade account holders to visit the Designer's Lounge will receive an exclusive swag bag sponsored by RUE Magazine.

#### WHAT IS ONE TIP FOR SOMEONE ATTENDING MARKET FOR THE FIRST TIME?





#### MICHELLE MURPHY @demiryanhome



Get ready to fall in love 1000x a day with all the amazing finds! Make sure to wear comfy shoes and plan out which vendors you want to hit ahead of time so you can make the most of your day. You'll want to give yourself plenty of time to explore — you're bound to find a thousand things you absolutely adore.

#### AMBER GUYTON @blessedlittlebungalow



Go in with a sense of exploration, for showrooms and people. It's great networking and I've built so many relationships with people I've met and crossed paths with at High Point. Be prepared to get your steps in! Comfy sneakers are key!

#### **ISABEL LADD** @isabel ladd interiors



Go to the Antiques a day before the main Market events start, so you get first dibs on one-of-a-kinds. If you are close enough to drive to Market, then consider doing so, as you can load up your car with cash-and-carry finds! What you can't bring back with you, it's easy enough to work with a transportation company (located in the antiques building) to ship it to you.

#### TRACI CONNELL @traciconnellinteriors



Wear layers and comfortable shoes – you'll be glad you did!

#### **ZANDY GAMMONS** @mirettainteriors



Wear comfortable shoes, you will be walking a lot. I try to carry a light bag since I like to pick up as many things to remember new resources as possible while I'm there. Showrooms usually have plenty of water and coffee to keep you going throughout the day.

#### ROBERT VENTOLO @crainandventolo



I always recommend allocating a greater amount of time than one might initially anticipate - there's so much to explore!

#### WHAT'S ONE THING YOU DON'T LEAVE HOME WITHOUT WHEN HEADED TO MARKET?

## TRACI CONNELL @traciconnellinteriors



Umbrella and padded Band-Aids!

## AMBER GUYTON @blessedlittlebungalow



Don't leave home without a bookbag. The tote will wear your shoulders down!

## **ISABEL LADD**@isabel\_ladd\_interiors



Business podcasts downloaded + ready to binge on my drive. It's one of the few times a year I make time to get this "education" via design podcasts + it inspires me + gets me in the mood to hustle + grind at market!

## MICHELLE MURPHY



Phone charger and energy bar — trust us!



Sunday, April 23 from 11 am - 1pm

Everyone is welcome!

Sponsored by

LA CREMA

## RO SHAM BEAUX

#### **SHOWROOM HOURS**

Grand Opening Friday, April 21 | 10 am - 2:30 pm Saturday, April 22 | 9 am - 6 pm Open Daily, April 23 - 26 | 9 am - 5 pm







**INTERHALL, SUITE IH502** FLOOR 1

#### WHAT IS YOUR FAVORITE DESIGNER-FRIENDLY SHOWROOM?



We surveyed top designers and Market veterans for their expert advice. Here are some tips and must sees from the industry's best!

#### **TRACI CONNELL** @traciconnellinteriors



For an immersive experience, do not miss **Verellen**. From the aroma to the employees, upscale livability is ever present! I would stay there all day!

#### AMBER GUYTON @blessedlittlebungalow



Super tough question, but I love to wander and admire lighting. The **Visual Comfort**, **Hudson Valley**, and **Regina Andrew** showrooms make me happy!

#### **ISABEL LADD** @isabel\_ladd\_interiors



So many, I can't name just one! **Woven** (formerly known as Selamat), **Currey and Co.**, and **Four Hands** are amongst the prettiest eye-candy for me!

#### MICHELLE MURPHY @demiryanhome



**Currey and Co** is the best! They have excellent customer service, plenty of cool spots to sit and admire all the gorgeous lights while you nosh on an easy to eat lunch!

#### **ZANDY GAMMONS** @mirettainteriors



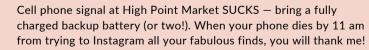
One of my favorite spaces to see new designer-friendly brands is **Suites at Market Square**. We always find some great things and it is easy to get to the **Antique & Design Center** from there as well. Another great stop is the **200 Steele Building**. So many great lines have moved over there and they have beautiful permanent showrooms.

#### ROBERT VENTOLO @crainandventolo



I really enjoy exploring the **Kravet** showroom. I do a lot of business with them so it's great to see all the pieces on the floor, and the terrace is a great space to see all their outdoor furniture.

#### **MARKET TIPS**



Speaking of Instagram - be sure to post all your amazing finds when cell service allows. The official Market hashtag is #hpmkt and be sure to tag us too at #coolgirlsguidehpmkt

Try to attend at least 2 social and 2 educational events while you're at Market — both are important! Market is fantastic for networking and meeting other designers as well as developing relationships with vendors. It's like a very expensive conference but IT'S FREE!

**MARISA WILSON** 

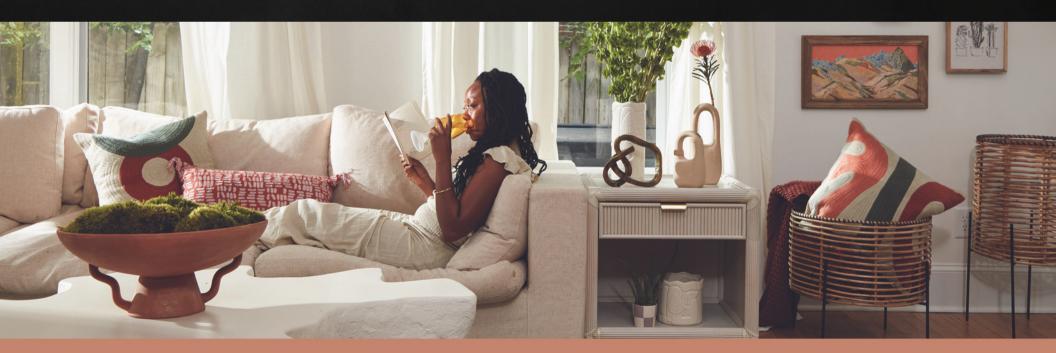
Make sure to snag a <u>Beauty Bar</u> Appointment at Universal's Designer Lounge — it's just the refresh you need to head out to happy hour!





# CURREY

IHFC - M110 - Main Street - Street Level curreyandcompany.com



#### WHAT IS THE BEST SOCIAL EVENT TO ATTEND?





#### MICHELLE MURPHY @demiryanhome



Kravet for social and then for educational be sure to check out the awesome "Building Strong Partnerships: The Power of Brand Loyalty in Design" panel at the new **Odette** showroom!

## DON RICARDO MASSENBURG @designinkredible



It's a known fact that **Surya** and **Leftbank Art** throw the best parties!

#### AMBER GUYTON @blessedlittlebungalow



I love attending the **Black Interior Design Network's** social on **Caracole**'s rooftop and the parties at **Eichholtz**. Always a great vibe!

#### **ZANDY GAMMONS** @mirettainteriors



We love to stop by the **Kravet** party during each market. It has beautiful views and a fun crowd.

#### **ISABEL LADD** @isabel\_ladd\_interiors



I love going to **Theodore Alexander** at the end of a long day. It's always a party there, and the prime rib + dirty martinis are my absolute favorite. I've even made friends with their shuttle drivers, so I feel like I often have my private drivers at my fingertips!

#### **ROBERT VENTOLO** @crainandventolo



I really loved the **Natuzzi** showroom party. No one does it like the Italians - I loved the architecture and the gelato!

## TRANSPORTATION TIPS



Once you're at Market, you can walk most places, but you can also take the Red and Green Shuttles.

If the place you are going to is not one of the shuttle stops, call the GO-Anywhere shuttle & it will come to pick you up. Sometimes there's a bit of a wait though.

FREE GO-Anywhere service - Pick up at the Transportation Terminal or call 336.887.RIDE (7433) Parking is FREE and there is a FREE shuttle service into downtown. (This is different from the Red and Green Shuttles that take you to the showrooms.)

#### P1 NORTH - OAK HOLLOW MALL

GPS Address: 921 Eastchester Drive, High Point, NC 27262 HOURS OF OPERATION
Friday, Apr 21 -- Tuesday, Apr 25 | 6:30 am - 10 pm
Wednesday, Apr 26 | 6:30 am - 6 pm

#### P2 SOUTH - W. MARKET CENTER DR. AREA

GPS Address: 490 West Market Center Drive, High Point, NC 27260 HOURS OF OPERATION
Thurs, Apr 20 -- Tuesday, Apr 25 | 6:30 am - 10 pm
Wednesday, Apr 26 | 6:30 am - 6 pm





E. Lawrence, LTD







## A Marketplace for Design

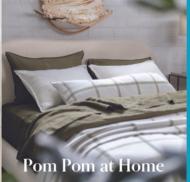
**HIGH POINT** | IHFC D.319 ATLANTA | Suite 13A.1 AmericasMart Building One JDouglas.com

## Also Representing

Arteriors · Loloi · Noir/CFC Villa & House · Worlds Away







#### **COFFEE & SWEETS AT THE SUITES**

**BREAKFAST + LUNCH** 

Top Floor of SAMS • 8:30-10

#### **BUBBLY BRUNCH | SAT + SUN**

Antique & Design Center • 11-1

#### **LUNCH WITH FABRICUT**

Market Square 217 • 12-1:30

#### **HAPPY HOUR**

DAILY BREAKAST, LUNCH, AND HAPPY HOURS | SAT - TUES

#### **SIP SIP BAR CAR**

311 N Hamilton • 9-5

#### **ROSÉ ALL DAY!**

InsideOut Fabrics @ 200 Steele • 10-6

#### SEE'S CANDY CRUSH

Modernplum @ SAMS M-6043 • 1-4

#### **COCKTAILS & CANAPÉ**

Sarreid Ltd @ C&D FI3 • 3-6

#### **HAPPY HOUR**

#### **DAILY HAPPY HOUR**

Antique & Design Center • 4-6

#### **TAMALES, TEQUILA AND TREATS**

Varaluz @ Market Sq 204 • 11-7

#### FROSÉ@4

IHFC IH203 • 4-6

#### THE DAILY BUZZ

Hooker Furn. @ Showplace FI3 • 3-6

SCAN THIS CODE TO VIEW MORE HPMKT DINING OPTIONS!

#### **HOW DO YOU SAVE TIME OR MONEY AT MARKET?**



We surveyed top designers and Market veterans for their expert advice. Here are some tips and must sees from the industry's best!

#### TRACI CONNELL @traciconnellinteriors



Book flights and hotel rooms far ahead of time. Fly into Charlotte and take the free shuttle for huge cost savings from flying into Greensboro. Take advantage of the complimentary meals that showrooms offer, so you can save on food.

#### AMBER GUYTON @blessedlittlebungalow



Go in with a plan. You won't be able to see everything, so based on how many days you'll be there, have a list of the top 10-15 showrooms you'd like to visit. Same for events — make a list of the top 5 panels and events you wish to attend and allow everything else to be secondary to those priorities.

#### **ISABEL LADD** @isabel\_ladd\_interiors



I save time (and time is money, am I right?!) by having a game plan of the panels I want to attend + the showrooms I want to visit, which I have broken down by buildings. I use the HPMKT app for selecting my preferred panels by day and time. Then, I select one or two main buildings per day to crush! I focus, and just buzz through from the ground up.

#### MICHELLE MURPHY @demiryanhome



Planning ahead and mapping out which showrooms to visit will save you from running back and forth across town and give you more time to explore. So, take a little time to strategize before hitting the road and you'll thank yourself later!

#### **ZANDY GAMMONS** @mirettainteriors



Make appointments! Sometimes there's a wait to talk to a sales rep at showrooms if you don't have an appointment, and there's a lot of ground to cover and the days go by fast. Appointments are key to fitting it all in and staying productive. Friday is also a great day to get a lot done because it isn't as crowded.

#### ROBERT VENTOLO @crainandventolo



Make an agenda of all the showrooms you must see and start there!

## **DON'T FORGET YOUR**



PHONE CHARGER

UMBRELLA

BUSINESS CARDS

SNEAKERS

SMALL NOTEBOOK

#### **FOLLOW US ON INSTAGRAM!**

for updates throughout Market **@coolgirlsguidehpmkt** 

#### **OFFICIAL HASHTAGS:**

#hpmkt #coolgirlsguidehpmkt

MARISA@MARISAWILSONINTERIORS.COM | MARISAWILSONINTERIORS.COM



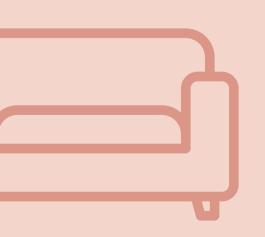
## WHERE TO SHOP VINTAGE AT HIGH POINT MARKET:





#### **NEED HELP SOURCING VINTAGE ITEMS FOR YOUR CLIENTS?**

Contact @marisawilsoninteriors about her vintage buying service!



#### **SHOPPING TIPS**

Shop these locations early — one-of-a-kind items don't last long! If you're in town, some showrooms have preview events Wednesday and Thursday before Market.

Can't carry it with you?

Arrange shipping via Distinguished Transport or UPS at Antique & Design Center.

Circle back around at the end of Market and some vendors may be ready to strike a deal!

Many vendors sell online at Chairish and 1st Dibs — grab their cards so you can contact them at off Market times.