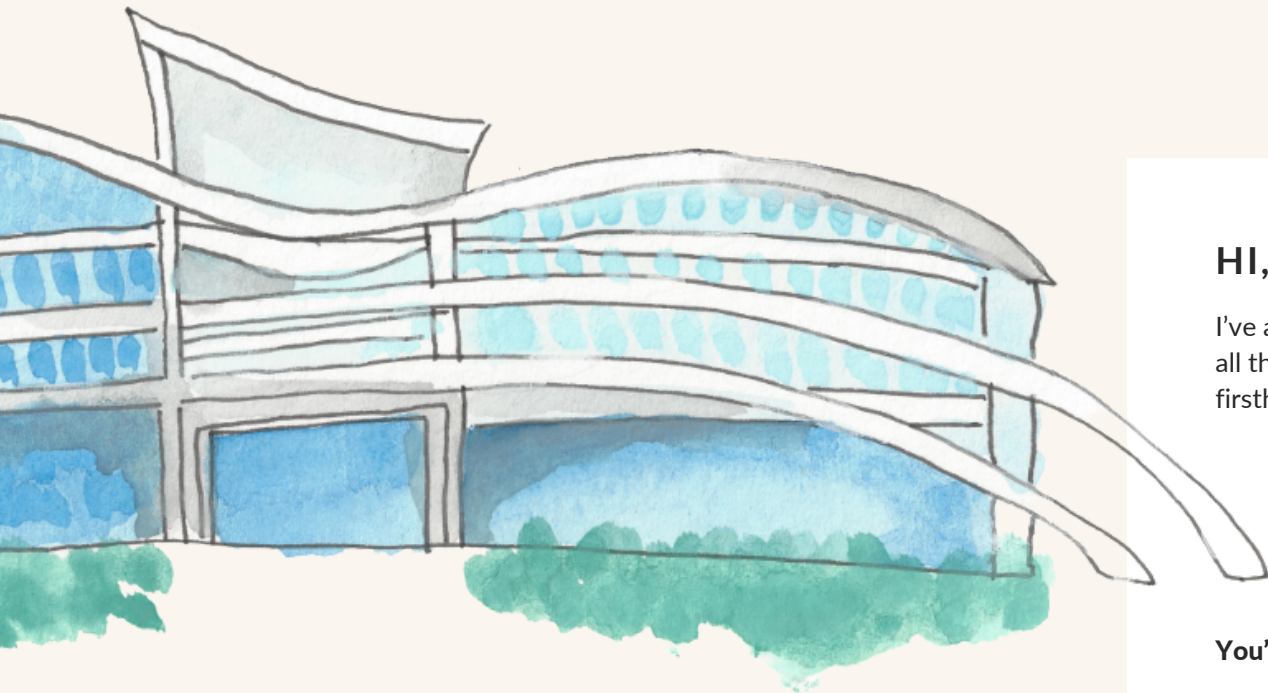


THE **Insider's** GUIDE TO

MEETING THE RIGHT PEOPLE & BEING IN THE RIGHT PLACES



HI, I'M MARISA!

I've attended every Market since October 2014, and I've learned all the tips and tricks. Now I'm ready to share them with you firsthand, with a little help from my designer pals!

High Point Market is huge — more than 13 city blocks! — so I've highlighted the best 50 showrooms to get you started. The schedule is ever-changing, but I've got you covered with a perfectly curated calendar of events.

You're on your way to navigating High Point Market like a pro!

35 YEARS OF ELLE DÉCOR

Celebrate 35 Years of
ELLE Décor at the
Sherrill Brands Showroom!
Commemorate this momentous
milestone with us.

Friday, April 12th
5pm-7pm.

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315 Fred Alexander Place | High Point NC

Enjoy an evening of creativity and
inspiration as we showcase the finest
in design and innovation to honor the
enduring partnership between Sherrill
Furniture Brands and ELLE Decor.

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FRIDAY APR 12

Alden Attic Sample Sale | APR 11-17
@ Alden Home [705 Baker Court] • 9-4
FREE Parking & Shuttle • 336-885-2265

Make Your Mark | APR 12-16
@ Oliver Gal [IHFC C365] • 9-5

New Buyer Mixer
@ The Point • 2-3

Market 101 LIVE!
with Tami Ramsay, Krista Nye Nicholas,
& Gary Inman
@ The Point • 3-4

**Masters & Mavericks: A Dialogue
of Differences Between Generations
Managing Successful Design Firms**
with Noz Nozawa, Hadley Keller,
Byron Risdon, Peti Lau, & Virginia Toledo
@ Universal • 3-4 • [RSVP](#)

Vintage Vibes Social • MAP
15 Showrooms • Dedicated Shuttle • 3-6

Oliver Gal Market Mixer
@ Oliver Gal [IHFC C365] • 4-6 • [Details](#)

Mabley Handler Collab Launch Party!
with Ann Yancy, Jennifer Mabley, &
Austin Handler
@ Ro Sham Beaux • 4-7 • [Details](#)

**Judith Leiber Couture Debut with
Theodore Alexander & Galerie Magazine**
with Jill Sieracki
@ Theodore Alexander [229 W Russell] • 5-7

CHEERS to 35 Years of ELLE Decor!
with Helena Madden & David Hamilton
@ SHERRILL • 5-7 • [RSVP](#) • [Details](#)

Event Type Key:

SOCIAL EVENT

EDUCATIONAL EVENT

FEATURED EVENT

SATURDAY APR 13

Hot Spot Tours
with David Cohen & Marisa Wilson
@ The Point • 9:30-11 • [RSVP Required](#)

**The Price is Right: Generate Higher
Design Fees that Reflect Your Value** with
Robert Stone, Katie Guzinski, Daniel Paul,
DuVäl Reynolds, & Julia Nikishina
@ The Point • 10-11

A Live Painting Event with Jane Dagmi
@ Global Views • 10-12

Meet & Greet
with Lola Sanchez from Oliver Gal and
Jordan Semder of Jordan Semder Interiors
@ Oliver Gal [IHFC C365] • 11-12 • [Details](#)

The Art of Marbling • Details
with Susan Schneider of Shandell's
@ Antique & Design Center • 11-12

ENCORE KEYNOTE
Designing a Business that Endures
with Joanna Gaines, Amber Lewis,
Brigitte Romanek, & Dennis Scully
@ High Point Theatre • 11-12 [Doors 10:30]

**Preparing Your Design Business
for Economic Shifts**
with Traci Connell, Allison Mattison,
DuVäl Reynolds, & Shay Geyer
@ Fairfield Chair • 11-12

**Nightmare Projects: Testing Your Limits
and Helping you Grow**
with Kaitlin Petersen, Cate Dunning,
Gordon Lathem, & Hema Persad
@ Universal • 12-1 • [RSVP](#)

**The Celebrity Factor: How to Get it,
How to Show it, How to Sell it**
with Jennifer Farrell, Thom Filicia,
Tamara Day, Dann Foley, & Diane Falvey
@ Feizy Rugs • 1-2

The Art of Storytelling Design
with Noz Nozawa & Carisha Swanson
@ Hudson Valley Lighting • 1-3

SATURDAY APR 13

"Vignettes" Book Launch
with Sean Scherer of Kabinett & Kammer
@ Antique & Design Center • 1:30-2:30

**Designing Your Business: Investing in
Business Leaders for Your Firm**
with Adam Wasserman, Mike Yates, Alex
Kearney, Ruth Ann Janson, & Traci Connell
@ Universal • 2-3 • [RSVP](#)

**Design Without Borders: Crafting
Spaces with Global Inspirations**
with Monika Nessbach, Kelli Ellis,
Nancy Fire, & Edwin Van Der Gun
@ The Point • 2-3

Behind the Seams: LIVE Maker Stage
hosted by Flower Magazine • [RSVP](#)
with Margot Shaw & Johnny Suddreth
@ Hickory White [SHERRILL 3rd Fl] • 2-4

Grand Opening & Launch Party
@ Howard Elliott [IHFC H324] • [RSVP](#)
Ribbon Cutting 2:30 • Launch Party 3-5

KEYNOTE SERIES
with Martyn Lawrence Bullard
@ High Point Theatre • 3-4 [Doors 2:30]

Suite Spot Tour
with Noel Gatts
@ SAMS Top Fl • 3:30-5 • [RSVP Required](#)

Do You Want Fries With That?
Learn How to Upsell Every Client for
More Profit with John McClain
@ Universal • 4-5 • [RSVP](#)

Odette After Hours
Cheryl Luckett, Christopher Todd,
& Noel Gatts • Sponsored by Veranda
@ Odette • 4-6 • [Details](#)

INNOVATION & DESIGN Reception
@ Hall of Fame [311 S Hamilton] • 4-6

Pizza Party & Prosecco
Kim Salmela's Crypton Fabric Collection
Preview @ Norwalk • 4-6 • [RSVP](#)

SATURDAY APR 13

Launch Party
with Kendall Wilkinson & Vern Yip
@ Fabricut • 4:30-7

**Celebrating Theodore Alexander's
Spencer London Collection**
with Lord Charles Spencer & Margot Shaw
@ Theodore Alexander [229 W Russell] • 5-7

Nik West LIVE
@ Center Stage • 7-8

Events Calendar Sponsored By:



SUNDAY APR 14

WithIt Edu. Breakfast: When She Leads
The Impact of Women on Business
@ IHFC Ballroom [Green Wing 11th Fl]
7:30 - 9 • [Buy Tickets](#)

Hot Spot Tours
with Ariene Bethea & Nancy Fire
@ The Point • 9:30-11 • [RSVP Required](#)

**Unexpected Journeys: From Diverse
Careers to Interior Design Success**
Designer Panel with Tobi Fairley,
Glenna Stone, Denise Gordon, Bob Gaynor,
Robin Gannon, & Tiffany Cassidy
@ SHERRILL • 10-11 • [RSVP](#)

**How to Build Income Now & Create
Your Future Financial Freedom**
with Gail Doby
@ Universal • 10-11 • [RSVP](#)

Rue Magazine Design Brunch & Chat
with Kim Salmela & Kelli Lamb
@ Norwalk • 10-12 • [RSVP](#)

SUNDAY APR 14

**Fashion Snoops & Gen Z:
Exploring the Next Generation of Design**
with Jaye Anna Mize, Parker Heath,
Emily Keane, & Virginia Chamlee
@ Hall of Fame [311 S Hamilton] • 10:30

**Unique Loom's From the Ground Up:
How to Build the Business of Your Dreams**
with Jessica Duce, Whitney Atkinson,
& Ericka Saurit
@ Unique Loom • 11-12 • [Details](#) **1**

Staying Current in Design
with Rasheeda Gray, Charlotte Lucas,
& Lori Paranjape
@ Theodore Alexander • 11-12

**When to Say Goodbye:
Knowing When and How to Fire a Client** **17**
with Cheryl Lockett, Blair Moore,
Brad Ramsey, Noel Gatts, & Tamara Day
@ Odette • 11-12

**Panel Discussion: Demystifying
the Collaborative Process** **15**
with Ann Yancy, Jennifer Mabley, &
Austin Handler
@ Ro Sham Beaux • 11-1 • [Details](#)

**Strategic Sourcing: Driving Success
in Interior Design Procurement** **12**
with John McClain, Glenna Stone,
Jeanne Chung, & Mike Yates
@ Fairfield Chair • 11:30-12:30

A Colorful Past: Telling Stories in Design **1**
with Patti Carpenter, Angeline Hall, Ryan
Kirk Kopet, Tanya S. Lewis, & Roz Murphy
@ Antique & Design Center • 1-2

**The Role of Media in Shaping
Client Expectations** **9**
with Tori Sikkema, Kelli Ellis,
Courtney Porter, & Ericka Saurit
@ Universal • 2-3 • [RSVP](#)

**Balancing Act: Creative Integrity
& Business Growth in Design** with
Mary Beth Zaehring, Christopher Todd,
DuVál Reynolds, Eddie Maestri, & Kara Cox
@ Odette • 2-3 **17**

SUNDAY APR 14

Designing Lifestyles, Interiors, & Products
with Barclay Butera, Suzanne Duin,
Dann Foley, & Gary Inman
@ The Point • 2-3 **6**

Sunday Funday **21**
@ Chelsea on Green • 2-6

KEYNOTE SERIES **5**
A Life in Design with Bunny Williams
@ High Point Theatre • 3-4

Never Get Shopped Again **13**
Design Sips LIVE with Sandra Funk
@ Feizy Rugs • 3-4 • [RSVP](#)

Masters Watch Par-Tee **1**
@ Unique Loom • 3-5 • [Details](#)

**Designers for Chaddock in Conversation
with FLOWER EIC Margot Shaw** **10**
with Benjamin Johnston, Mary McDonald,
Larry Laslo, & Margot Shaw
@ Chaddock [200 Steele] • 3-5

A Literary Moment and "Beach Life" **10**
Book Signing with Lauren Liess
@ Woodbridge • 4-5 • [Details](#)

Cocktail Party **10**
@ Kravet • 4-6

Party with TOV **8**
@ TOV Furniture [Showplace] • 4-7

Party with a Purpose
with Russ Jones
@ Eichholtz • 5-6 • [RSVP Required](#)

Goo Goo Dolls LIVE **5**
@ Center Stage • 7-8

Know where to be! **Event info**
frequently changes, and is
current as of publication date.

MONDAY APR 15

Hot Spot Tours **6**
with Jaclyn Isaac & Rasheeda Gray
@ The Point • 9:30-11 • [RSVP Required](#)

Designer Secrets to SEO **9**
with Jen Smiga, Jeanne Chung, Ann
Yancy, Mickey Schluter, & Jim Thornton
@ Universal • 10-11 • [RSVP](#)

Brunch & Learn • 11-1 • [RSVP](#) • [Details](#)
@ Brentwood [312 S Hamilton 3rd Fl]

**Where Beauty, Art & Science Collide:
Neuroaesthetic Innovations in Design** **17**
Sponsored by Revolution Fabrics
with Marisa Wilson, Asha Maxey, Eryn
Oruncak, Susan Hayward, & Susie Novak
@ Odette • 1-2

**How to Get Published & Thrive in an
Uncertain Economy** with Ruthie
Staalsen, Juliana Ewer, Staci Steidley, &
Kim Bailey @ Norwalk • 1-2 **4**

**Design Business Blueprint: How to Pivot
your Business in Times of Uncertainty** **8**
with Yudi Kaufman & Courtney Porter
@ Hooker • 3-4

Alexa Hampton: One-of-a-Kind **1**
@ Eastern Accents • 3-5 • [Details](#)

**Sabrina Soto Cocktail Party +
Koozies & Karaoke** **1**
@ Unique Loom • 3-5 • [Details](#)

Become an IN-DEMAND Designer **9**
with Sandra Funk
@ Universal • 4-5 • [RSVP](#)

**The Asian American Experience: A
Conversation with AAPI Entrepreneurs** **6**
with Noz Nozawa, Ray Hallare, Lia Shin,
Kaitlin Petersen, & Swati Bansal
@ The Point • 4-5

MONDAY APR 15

Becki Owens x Surya Celebration **8**
@ Surya • 4-6

AAPIDA Networking Reception **6**
@ The Point • 5-7

Market Party **9**
@ Universal • 5-8:30 • [RSVP](#)

TUESDAY APR 16

**Designing Tomorrow: Textile Trends &
Their Influence on the Design Process** **6**
with Jaye Mize
@ The Point • 10-11

**Design Embellishments CEU:
Mastering Luxury Finishes for Casegoods**
@ Century [200 Steele] • 4-5

LOOKIN' GOOD!

Visit Universal's
Designer's Lounge and **Beauty Bar**
OPEN SAT - SUN
Appointment Only from 12-3:30
Walk-ins Accepted from 4-5

Event Type Key:

EDUCATIONAL EVENT

SOCIAL EVENT

FEATURED EVENT



Don't Miss these Market Events:

SHOWROOM #MS190

Visit Showroom #MS190 each day of market for coffee, lunch, and happy hour!

From the Ground Up! How to Build Your Business

SUNDAY, APRIL 14TH @ 11:00 A.M.

Panel Discussion with
Jessica Duce/J Duce Designs,
Whitney Atkinson/Wugs Weighted Rugs
& Erika Saurit/Saurit Creative



Cutting a Rug with Sabrina Soto!

MONDAY, APRIL 15TH 3 - 6 P.M.

Join us as we celebrate
Sabrina's fabulous new outdoor
designs at our "Koozies and Karaoke"
Cocktail Party



Masters Watch Party

SUNDAY, APRIL 14TH 3 - 6 P.M.

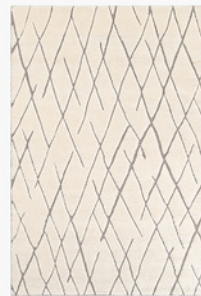
Masters flared cocktails and appetizers,
entertainment and try a hole-in-one for
a chance to win \$500 off your next purchase
at Unique Loom



Discover Our Newest Arrivals!



Kilim Jute
SKU# 3203211



Atlas Moroccan Wool
SKU# 3205000



Eco Bohemian
SKU# 3202001

SCAN TO SIGN UP FOR A
WHOLESALE ACCOUNT!





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of High Point

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EXHIBITORS BY BUILDING

1 SUITES @ MARKET SQUARE (SAMS) 14

GROUND FLOOR

- Eastern Accents | G1000
- Tommy Mitchell | G3000
- Reprotique | G6044

SALON

- Ro Sham Beaux | G6021
- TOP Windy O'Connor Art & Home | G6032
- Couture Lamps | G7010
- Ngala Trading | G7015, G7020

MEZZANINE

- \$ Glenda Gies Designs | M3025
- Coley Home | M5003

TOP ANTIQUE & DESIGN CENTER

- Sandy Luther Antiques | G47, G48
- Whitehall Antiques | G54
- DeLoach | G55
- Lucky Fish Gallery | G56-57

29 MARKET SQUARE 14

- Hudson Valley Lighting | M70, 90, 97, 99
- Dovetail Furniture | 142, 240, 243
- Unique Loom | 190
- Stanton Gray Wall Coverings | 200
- Fabricut | 217
- Thibaut | 260
- Shoppe Object | Floor 3

2 COMMERCE & DESIGN 14

- Arteriors | 1A, 1B, 1G - Floor 1
- Visual Comfort | 2A, 2G - Floor 2
- Jaipur Living | 4B, 4N, 4P - Floor 4

3 NORTH ELM 29

- RED EGG**
- 415 W High Ave

4 IHFC MAIN 1

- TOP Currey & Co | M110 - Floor 1
- Norwalk | M108 - Floor 1

5 IHFC 1

INTERHALL

- Noir | IH002
- \$ Regina Andrew Design | IH006
- Ross Alan Lumber | IH110
- York Wallcoverings | IH303
- Pooky Lighting | IH409
- etuHOME | IH410

FLOOR 2

- Global Views | D213, D220
- Accent Decor | D201, D202, D246

FLOOR 3

- Leftbank Art | H304
- Howard Elliott | H324
- JDouglas | D319
- Loloi Rugs | D320
- Oliver Gal Artist Co | C365

6 THE POINT 1

- Commerce Ave – S Main to Wrenn

7 PHILLIPS COLLECTION 14

- 135 S Main St

8 SHOWPLACE 1

- Rowe Furniture | 1100 - Floor 1
- Hooker Furnishings & Bobo Intriguing Objects | Floor 3
- Surya | 4100 - Floor 4
- TOP Four Hands | 4101 - Floor 4

9 UNIVERSAL TOP 101 S Hamilton 15

10 200 STEELE 17

- Nashville Rug Gallery | 111
- Kravet | 117
- Highland House | 121
- John-Richard | 223
- Woodbridge Furniture | 301
- InsideOut Performance Fabrics | 313

TOP Top 10 Showroom

\$ Shop in Showroom

GL Green Line Stop

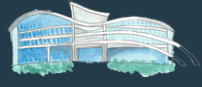
RL Red Line Stop



1. The Suites at Market Square (SAMS)



5. International Home Furnishings Center (IHFC)



8. Showplace



13. 310 N Hamilton

11 CARACOLE • 122 N Hamilton 16

12 200 N HAMILTON 18

- Wildwood | N Ct 125, 104 - Floor 1
- Fairfield Chair | N Ct 100 - Floor 1
- Chelsea House | S Ct 104 - Floor 1

13 310 N HAMILTON 18

- Wesley Hall | Hamilton Ct S-106
- CR Laine | Hamilton Ct S-204
- Ambella Home | Hamilton Ct S-110
- TOP SHERRILL | 315 Fred Alexander Pl
- Feizy Rugs | 309 N Hamilton
- MaterialWorks | 311 N Hamilton
- TOP Gabby | 333 N Hamilton

14 JULIAN CHICHESTER • 118 E MLK JR 25

15 RO SHAM BEAUX TOP 122 N Main 25

16 DESIGN LEGACY TOP 126 Virginia Pl 27

17 ODETTE • 100 N Centennial 16

18 MADE GOODS • 203 N Wrenn 25

19 COHAB.SPACE • 1547 W English

20 214 MODERN VINTAGE • 314 W Russell 8

21 CHELSEA ON GREEN TOP 515 W Green 11

22 VERELLEN • 515 S Hamilton 4



RO SHAM BEAUX

VISIT OUR TWO LOCATIONS:
SUITES AT MARKET SQUARE - SALON G-6021
RO SHAM BEAUX SHOWROOM - 122 N. MAIN STREET

HPMKT SPRING 2024 // SHOWROOM EVENTS

COLLABORATION LAUNCH PARTY!

Mabley Handler x Ro Sham Beaux

Friday, April 12
04:00 PM-07:00 PM

PANEL DISCUSSION

Demystifying the Collaborative Process

Sunday, April 14
11:00 AM-01:00 PM

www.Ro-Sham-Beaux.com

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BRUNCH & LEARN

Along with food, drinks, and giveaways, attendees will discover how Revolution Performance Fabrics has set a new standard within the textile industry, through the engineering of durable, PFAS chemical-free, stain-resistant fabric made 100% in the USA.

APRIL

MONDAY

15

11 AM- 1 PM

312 S. Hamilton St. - 3rd Floor
Suite 301 Centennial Wrenn
South

Please RSVP here:



THE Top Ten Tips FROM MARKET GURUS!

KEIA MCSWAIN

@keiamcswain



Suites at Market Square has become my one stop shop. I live by packing a pair of fashionable and comfy sneakers.

CELERIE KEMBLE

@celerie



Backpack not purse.
Sneakers not flats.
Dry shampoo.

JANA PLATINA PHIPPS

@trimqueen



My rule is to be in bed by 11pm and I bring my Advil PM to ensure I get a great night's sleep to rock my market days to the max!

TRACI ZELLER

@tracizeller



Use the shuttle! I'm a walker, but if you don't hop on the shuttle at least occasionally, you will regret it - no matter what kind of shoes you are wearing. I also stay in downtown High Point — which means I book my hotel early. There's so much less travel time, and time is more important than almost anything else when you are at Market.

KIMBERLEY SELDON

@kimberleyseldon



With some advanced planning you can use your time at HPMKT to produce billable hours. Be prepared to work by having scaled plans and a detailed Furnishing Schedule for every client/project.

SHAYLA COPAS

@shaylacopas



I save time by using an app called Trello. I have a card on my Trello listed as High Point Market and I add each showroom I want to see for my Market trip on the app. While in each showroom we take photos of our favorite products and add to the app so that we can keep all of our fabulous finds organized.

STACY GARCIA

@stacygarciainc



Don't even try to see it all — HPMKT can be extremely overwhelming! Go with a plan. Pick out key showrooms you want to see, but also leave time to explore. This is the perfect place to uncover gems you didn't even know existed.

DON RICARDO MASSENBURG

@designinkredible



Download the My Market app. It has all of the events and exhibitor information, and tells you where the exhibitors are located. It allows you to create a schedule, and it tells you which shuttle to hop on to get there! The My Market app changed my experience at High Point Market.

STACY KUNSTEL

@dunesandduchess



Be open to serendipity. Some of the best times I've had at HP were somewhere I hadn't planned on being. There's delicious free food almost everywhere — but pace yourself on the drinks. Pounding water all day will make you feel a lot better than prosecco.

ERIKA WARD

@mrserikaward



Save time at Market by planning 80% of your trip, devoting it to appointments. Leave the other 20% of your time to discover new showrooms and spend time talking to artists/designers if they happen to be there. Save money on food by noshing in the showrooms!



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DESIGNER'S LOUNGE

Join us in the Designer's Lounge during Spring Market. The first 400 attendees will receive an exclusive swag bag.



DESIGN SHOWROOM

Feat. Curated Pieces

From 40 Vintage & Antique Dealers

CHELSEA

o n g r e e n


PREVIEW PARTY 4.9.24 5PM-9PM

OPENING DAY 4.10.24 10AM-7PM

HPMKT 4.11-4.17 9AM-7PM

515 W. Green Dr. High Point, NC

info@chelseaongreen.com 336-942-0018

 @chelseaongreen



OPEN YEAR-ROUND

Rest, recharge and enjoy a cocktail at the Chelsea Café Lounge - Open Daily!



THE Best Tip FOR A MARKET FIRST-TIMER?

We surveyed HPMKT veterans for their expert advice. Here are some tips from the industry's best!

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



Don't try and see everything. Take some time before you go to familiarize yourself with some of the brands and showrooms that might be of interest — start there.

Photo by Max Montgomery/Courtesy of Bobby Berk

ALLISON HANDLER

@allisonhandlerdesign



Plan to spend 1-2 days checking out all the brands you definitely want to see (destination spots), but make sure you keep a day or so open to explore new brands! For me, that's the best part of Market.

NICOLE ARNOLD

@na_interiors_dallas



Plan your schedule based on geography and building locations so you don't waste valuable time zig-zagging around the area.

SARAH HAYDEN

@haydenhomestudio



I suggest letting the events be your road map. Plan on attending an event in the morning and afternoon. Arrive about an hour before (or reserve an hour after) and explore the building. You'll see a number of showrooms — give yourself a couple of hours each day to sit, regroup, and make notes.

RASHEEDA GRAY

@grayspaceinteriors



In addition to visiting showrooms, I would recommend attendees to attend panels and discussions. Continuous learning is essential for success and Market has some of the best in the industry.

MARIE MATTHEWS

@mariemattthewsinteriors



As a first-time market attendee, it can be wildly overwhelming to know where to go, when to go, and how to get there. Take advantage of the brilliant HPMKT app to sort your interests by day, time, and location for maximum efficiency.

WHAT'S THE One Thing YOU DON'T LEAVE HOME WITHOUT?



BOBBY BERK

A portable charger and a large tote in case you need to carry anything with you throughout the day.

@bobby

Photo by Max Montgomery/Courtesy of Bobby Berk



ANDI MORSE

A really good pair of comfortable walking shoes.

@morsedesign



VIVID

Definitely our Market passes, phones, and phone charger.

@vivid_nc



Colorful Life I II

PURE SALT



Coffee & Milk IV,V,VI

BARCLAY BUTERA



Now Offering Wall Coverings

Icelandic Rivers II, III, IV



Indigo Bypath I, II, III, IV

DAWN SWEITZER



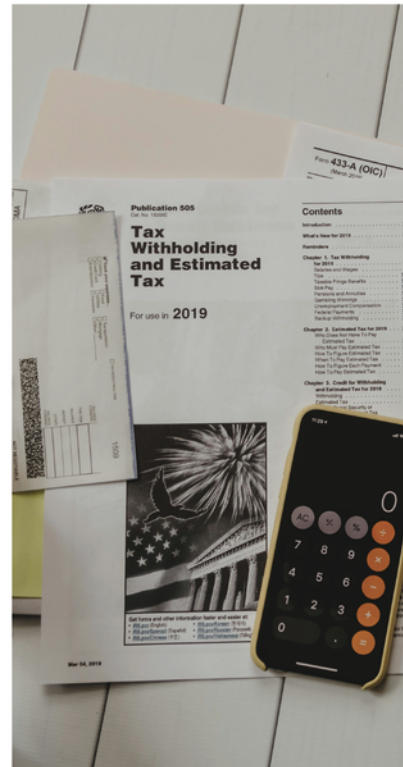
Calculus II

HAND CRAFTED IN THE
USA



Carbon

NIKKICHU



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YOUR Favorite DESIGNER-FRIENDLY SHOWROOMS?

We surveyed HPMKT veterans for their expert advice. Here are some tips from the industry's best!

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



Leftbank for amazing art, **Tempaper** for wallcoverings, and **Karastan** for rugs.

Photo by Max Montgomery/Courtesy of Bobby Berk

ALLISON HANDLER

@allisonhandlerdesign



Vanguard is amazing - they have an entire wall of samples for the taking! I love **Made Goods**, but make an appointment! Aside from the gorgeous furniture at **Gabby**, they have an amazing outdoor space to chill in and rest those tired feet, with a rosé bar!

ANDI MORSE

@morsedesign



I love **Four Hands**, **Rowe Furniture**, and **Noir/CFC**. They are all showrooms I use frequently. They also tend to have plenty of people on hand to help with my questions.

VIVID INTERIORS

@vivid_nc



Highland House always does a fantastic job with their showroom — top notch. **214 Modern Vintage** makes our hearts go pitter-patter! They are part of High Point by Design (HPXD), a community of vendors that give designers access to their showrooms outside of Market.

RASHEEDA GRAY

@grayspaceinteriors



Universal, **Four Hands**, and **Surya**

MARIE MATTHEWS

@mariemattthewsinteriors



My top 3 showrooms are **Made Goods** for case goods (make an appointment), **Visual Comfort** for all the pretty lighting a girl could want, and **Kravet** for a fabulous assortment of fabrics and wallpapers!

MARKET TIPS

Cell phone signal at High Point Market SUCKS — bring a fully charged backup battery (or two!). When your phone dies by 11 am from trying to Instagram all your fabulous finds, you will thank me!

Speaking of Instagram - be sure to post all your amazing finds when cell service allows. The official Market hashtag is #hpmkt and be sure to tag us too at #coolgirlsguidehpmkt

Try to attend at least 2 social and 2 educational events while you're at Market — both are important! Market is fantastic for networking and meeting other designers as well as developing relationships with vendors. It's like a very expensive conference but IT'S FREE!

Make sure to snag a Beauty Bar Appointment at Universal's Designer Lounge — it's just the refresh you need to head out to happy hour!

MARISA WILSON

@marisawilsoninteriors



IF YOU ONLY HAD **One or Two** DAYS AT MARKET, WHERE WOULD YOU SPEND YOUR TIME?

BOBBY BERK

@bobby



The IHFC building has so many great vendors in there so starting there would be a great way to begin day 1 and then you can explore from there.

Photo by Max Montgomery/Courtesy of Bobby Berk

SARAH HAYDEN

@haydenhomestudio



I would head to Market Square and Hamilton Wrenn, and choose some strategic events.

NICOLE ARNOLD

@na_interiors_dallas



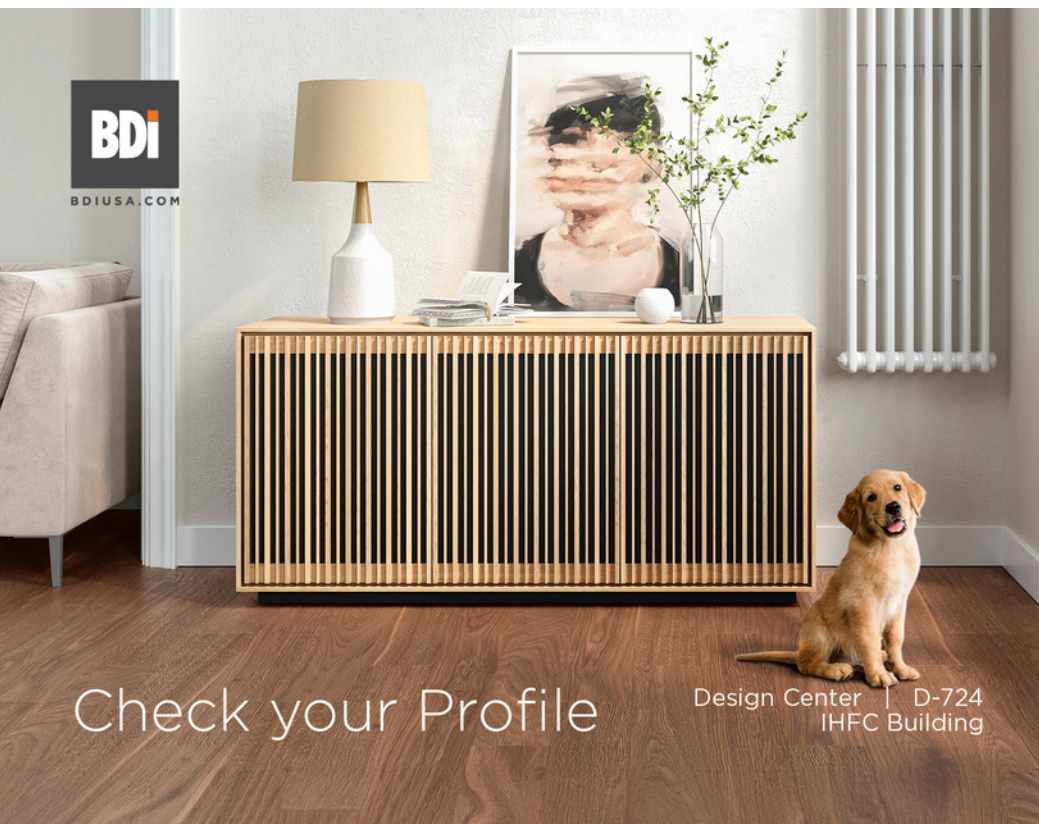
I would absolutely visit the showrooms that I needed to sit test and/or see qualities not possible to assess online.

MARIE MATTHEWS

@mariemattthewsinteriors



I would split my time between 30% at the Antique & Design Center (early bird gets the goods), 55% at the showrooms that get me the biggest bang for the buck (one upholstery, one case goods and accessories, and one lighting vendor), and 15% at an educational event that will help me further my business strategy.



Check your Profile

Design Center | D-724
IHFC Building

The Lucky 7 STARTER KIT

These seven vendors offer no minimum on product purchases, ranging from accessories to wallpaper!

ASIAN LOFT | 443 S Main FEIZY RUGS | 309 N Hamilton

HUDSON VALLEY | Market Square YORK | IHFC - IH303

UNIVERSAL | 101 S Hamilton REVOLUTION | 312 S Hamilton

LUCKY FISH GALLERY | Antique & Design Center

HP
DESIGN
X
LAST
STOP

ZOE BIOS CREATIVE

HIGH POINT FURNITURE MARKET

JANE
DAGMI
DESIGN
SUMMIT
APRIL
10
6PM

APRIL 10 - 17
1012 W. CENTER MARKET DRIVE, HIGH POINT, NC 27260
RON ROYALS STUDIO P. 310.270.6141

HOW MUCH of Market DO YOU SPEND SOURCING
VERSUS NETWORKING, ATTENDING EVENTS & EXPLORING?

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



I try to find an even balance, with about half my time sourcing and the other half attending events, networking, and exploring.

Photo by Max Montgomery/Courtesy of Bobby Berk

RASHEEDA GRAY

@grayspaceinteriors



I would say it's 50/50. All of those things are equally important. It also depends on my company's goals for the year. There are so many opportunities to take your business to the next level by attending HPMKT.

NICOLE ARNOLD

@na_interiors_dallas



Mostly I spend my time doing general sourcing for current or future projects, gaining inspiration, looking for new resources, fortifying my relationships with reps, and then I attend a few events if I have time.

VIVID INTERIORS

@vivid_nc



Exploring, attending events, and networking the first few days of Market – we save the last two days to actually bring clients with us. We are very transparent on our mark ups with our clients, and we limit them to 3-4 showrooms; otherwise it can be overwhelming.

HOW TO SAVE **Time or Money** AT MARKET?

We surveyed HPMKT veterans for their expert advice. Here are some tips from the industry's best!

THE **Cool Girl's**
GUIDE

BOBBY BERK

@bobby



Time can get away from you when you are in some of the showrooms. Go in with a purpose and take LOTS of pictures so that you can continue moving. If you are new to a brand, try to get a feel for their overall quality, craftsmanship and materials vs specific pieces which you can look into later.

Photo by Max Montgomery/Courtesy of Bobby Berk

ANDI MORSE

@morsedesign



I try to grab lunch at either a showroom or a food truck. The food trucks don't take up much time from seeing everything and they tend to be less expensive than a restaurant. The showroom meals are free.

MARIE MATTHEWS

@mariemattthewsinteriors



Be strategic in attending business growth sessions. The first dozen times I attended Market I was unaware of the plethora of opportunities — so many speakers that I would pay thousands of dollars to hear speak — free at HPMKT! There is a wealth of knowledge and strategic connections to be had by listening & learning.

ALLISON HANDLER

@allisonhandlerdesign



I am sharing a hotel room with my girlfriend, and we plan to take the shuttle there and back! It is definitely the most convenient.

SARAH HAYDEN

@haydenhomestudio



Eat at your favorite showrooms! Map out your days, being intentional about where to go, so you don't wander and waste time. Use the app to mark favorite vendors. When we get back, we know these are the ones we want to set up accounts with.

VIVID INTERIORS

@vivid_nc



We save time by mapping out the areas that we want to do each day and we save money by eating lunch and grabbing cocktails from our favorite vendors!



TRANSPORTATION TIPS

Once you're at Market, you can walk most places, but you can also take the Red and Green Shuttles.

If the place you are going to is not one of the shuttle stops, call the GO-Anywhere shuttle & it will come to pick you up. Sometimes there's a bit of a wait though.

FREE GO-Anywhere service - Pick up at the Transportation Terminal or call 336.887.RIDE (7433)

Parking is FREE and there is a FREE shuttle service into downtown. (This is different from the Red and Green Shuttles that take you to the showrooms.)

P1 NORTH - OAK HOLLOW MALL

GPS Address: 921 Eastchester Drive, High Point, NC 27262

HOURS OF OPERATION

Friday, Apr 12 -- Tuesday, Apr 16 | 6:30 am - 10 pm

Wednesday, Apr 17 | 6:30 am - 6 pm

P2 SOUTH - W. MARKET CENTER DR. AREA

GPS Address: 490 West Market Center Drive, High Point, NC 27260

HOURS OF OPERATION

Thursday, Apr 11 -- Tuesday, Apr 16 | 6:30 am - 10 pm

Wednesday, Apr 17 | 6:30 am - 6 pm

HOW DO YOU MANAGE YOUR **Physical** & Mental Health WHILE AT MARKET?

BOBBY BERK

@bobby



After a long day, I make sure to get lots of rest, and try to get in a quick workout in the mornings to get me energized for the day. I also love stepping outside in one of the courtyard areas and grabbing a large iced coffee and a little fresh air half way through the day.

Photo by Max Montgomery/Courtesy of Bobby Berk

NICOLE ARNOLD

@na_interiors_dallas



Manage health by having a schedule to avoid frantic decisions on where to go and possibly running out of time. Physically, I take an Advil at bedtime each night to help sore muscles.

RASHEEDA GRAY

@grayspaceinteriors



I typically go to sleep at a reasonable time on most nights at Market. Walking 20,000 steps a day and maximizing your time at Market can be exhausting and you have to allow your body time to recover.

ALLISON HANDLER

@allisonhandlerdesign



Coffee! And Rosé! Make sure you take breaks. Sit down, enjoy the weather, do some fun people watching.

VIVID INTERIORS

@vivid_nc



Market is so much fun, but can be overwhelming and sometimes overstimulating. We tend to slow down toward the end of Market, and roll in a bit later than we do earlier in the week. We get our steps in for sure, so we make sure to wear cute, comfy shoes!

MARIE MATTHEWS

@mariemattthewsinteriors



The way I best manage my physical/mental health is with plenty of sleep, a thought out plan, Advil, Band-Aids, and a small umbrella. It inevitably rains at least once every Market!

RETAIL THERAPY

REGINA ANDREW | JEWELRY & ACCESSORIES @ IHFC IH006

GLENDA GIES DESIGNS | BAGS @ SAMS M3025

PHILLIP ALLEN HEFNER COLLECTION | JEWELRY @ SAMS G-6040

SHOPPE OBJECT @ MS Floor 3

FRANKIE DAVIDSON LIGHTING & ACCENTS | JEWELRY @ MS 138

REST & RECHARGE

Universal DESIGNER'S LOUNGE

2ND FLOOR SUN LOUNGE
200 Steele

Four Hands OUTDOOR TERRACE

Gabby COURTYARD

BREAK
TIME

WHAT IS YOUR Favorite Place TO GRAB LUNCH?

We surveyed HPMKT veterans for their expert advice. Here are some tips from the industry's best!

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



A lot of the larger showrooms have food available at their showrooms during lunch hours so try to plan your visit to some of those showrooms during lunch and you can snack or eat during your visit.

Photo by Max Montgomery/Courtesy of Bobby Berk

MARIE MATTHEWS

@mariemattthewsinteriors



My favorite place to grab lunch at Market is the Greek joint in the Antique & Design Center or I love to plan my visits to the big vendors with yummy lunches at just the right time. If you attend an educational session at Universal, they put out a great spread!

VIVID INTERIORS

@vivid_nc



Curry and Co has a great lunch, Schwung has a great ambience, and the lobster food truck if it's in town!

SARAH HAYDEN

@haydenhomestudio



I always enjoy visiting the showrooms that offer lunch. Norwalk offers a great spread as does Kravet, Universal, and Jaipur - especially if you are vegan!

DAILY MEALS

MORNING MIMOSAS & MACARONS

Century [200 Steele] • 8-11

DAILY DELIGHTS: ESPRESSO & DONUTS

Sarreid [C&D F3] • 9-7

COMPLIMENTARY BREAKFAST

Shophe Object [Market Square F3] • 9-10

BISCUIT BAR & BUBBLY | SAT

Antique & Design Center • 10-11

SUNDAY BRUNCH | SUN

Antique & Design Center • 11-1

"SOUPER" SUNDAY | SUN

Sarreid [C&D F3] • 11:30-1:30

HAPPY HOUR

DAILY HAPPY HOUR

Sarreid [C&D F3] • 2-7

CHELSEA CAFE LOUNGE

Chelsea on Green • 10-7

HAPPY HOUR

Antique & Design Center • 3-6

EVENING LIBATIONS

Century [200 Steele] • 4-6

DAILY HAPPY HOUR

Shophe Object [Market Square F3] • 4-6

SNEAKY COFFEE SPOTS

LOLOI

IHFC D320

LOBBY

200 Steele

SHOPPE OBJECT (\$)

Market Square F3

SALON (\$)

Suites at Market Square

SCAN THIS CODE TO VIEW
MORE DINING OPTIONS!



WHAT'S YOUR SECRET TO Planning Outfits WHILE AT MARKET? GO-TO SHOES? A FAVORITE BAG?

THE
Cool Girl's
GUIDE

BOBBY BERK

@bobby



I always make sure to bring a suit and lots of neutral pants and button-up shirts that I can mix and match for panels and events, but if you are just going to source then wear something that is comfortable for you all day long. I like Veja sneakers, which are stylish and super comfy, and a backpack for hands-free storage.

Photo by Max Montgomery/Courtesy of Bobby Berk

ALLISON HANDLER

@allisonhandlerdesign



As the queen of inappropriate shoe choices, I make sure I'm good for Market. I bring some cute designer sneakers and Chanel flats. Both serve me well during the day! Crossbody bags are probably the best.

ANDI MORSE

@morsedesign



Depending on the year I take jeans and nice cotton shirts layered with sweaters for the cooler season. They pack well and are easy to grab and go. I also throw in a nicer silk top to put on with my jeans if I need to dress myself up for a nighttime event. Comfortable shoes and a lightweight bag are also must-haves.

NICOLE ARNOLD

@na_interiors_dallas



Dress in layers so you can peel one and put one on as the temperatures change within showrooms and outside. I carry a modest-sized crossbody bag so my hands can stay free while I carry essentials like my phone, a backup battery or charging cord and money.

RASHEEDA GRAY

@grayspaceinteriors



Lightweight, layered and comfortable... but always chic.

MARIE MATTHEWS

@mariemattthewsinteriors



My secret to planning outfits to Market is comfortable, cute dresses and well broken in tennis shoes! Nothing too tight, nothing brand new and untried. Either bring a tote style shoulder bag or a small crossbody and grab a free tote at C&D Building. You'll definitely need a tote!



DON'T FORGET YOUR

- BACKPACK
- PHONE CHARGER
- UMBRELLA
- BUSINESS CARDS
- SNEAKERS
- SMALL NOTEBOOK

FOLLOW US ON INSTAGRAM!

for updates throughout Market
[@coolgirlsguidehpmkt](https://www.instagram.com/coolgirlsguidehpmkt)

OFFICIAL HASHTAGS:
[#hpmkt](https://www.instagram.com/coolgirlsguidehpmkt) [#coolgirlsguidehpmkt](https://www.instagram.com/coolgirlsguidehpmkt)

Vintage Vibes SOCIAL

Start your High Point Market with a **BANG**

FRIDAY, APRIL 12TH, 3PM-6PM

Discover soulful & extraordinary finds, neighborhood by neighborhood, via a dedicated shuttle.

[DETAILS](#)

VINTAGE SHOPPING TIPS

Shop early — one-of-a-kind items don't last long! Some showrooms even have preview events before Market.

CAN'T CARRY IT WITH YOU?

Arrange shipping at Antique & Design Center.

Some vendors may be ready to strike a deal at the end of Market! Many vendors also sell online at Chairish and 1st Dibs — **grab their cards so you can contact them at off Market times.**

Listed Alphabetically:

1. 214 MODERN VINTAGE
2. ANTIQUE & DESIGN CENTER
3. BLUE OCEAN TRADERS
4. BOXWOOD ANTIQUE MALL
5. CHELSEA ON GREEN
6. COHAB.SPACE
7. COLLECTED BY SCHWUNG
8. ELICO
9. GOLDEN OLDIES
10. LAVENE ANTIQUES
11. PRB COLLECTION
12. RANDALL TYSINGER ANTIQUES
13. TEXTURE

**ANTIQUÉ,
VINTAGE
& one-of-a-kind**
HIGH POINT MARKET



Need Help

**SOURCING VINTAGE
ITEMS FOR A CLIENT?**



MARISA WILSON
@marisawilsoninteriors

Contact Marisa about her vintage buying service!

MARISA@MARISAWILSONINTERIORS.COM
MARISAWILSONINTERIORS.COM

